Listing of Claims:

- 1. (previously presented) A media comprising:
- a) an image-receiving layer having a first machine-readable indicia thereon; and
- b) a protective overlayer provided over said image-receiving layer, said protective overlayer having a second machine-readable indicia integrally formed thereon during application of said protective overlayer over said image receiving layer, said second machine-readable indicia being identical to and superimposed over said first machine-readable indicia.
 - 2. (previously presented) A media comprising:
- a) an image-receiving layer having a first machine-readable indicia thereon using a thermal head; and
- b) a protective overlayer provided over said image-receiving layer, said protective overlayer having a second machine-readable indicia integrally formed thereon during application of said protective overlayer over said image receiving layer using a thermal head, said second machine-readable indicia being identical to and superimposed over said first machine-readable indicia.
- 3. (original) The media of claim 2 wherein said indicia being transparent so as to allow viewing of an image provided on said image-receiving layer.
- 4. (original) The media of claim 2 wherein said protective overlayer comprises an IR absorbing dye.
- 5. (original) The media of claim 2 further comprising an adhesive layer for securing to an item.
 - 6. (previously presented) A media comprising:
- a) a 1st machine-readable indicia in an image layer on said media; and

- b) a 2nd machine-readable indicia in a protective overlayer that is identical in content to, and in register with said 1st machine-readable indicia in said image layer, said machine-readable indicia being integrally formed during application of said protective overlayer over said image layer.
 - 7. (previously presented) A label comprising:
- a) an image-receiving layer having a visual image formed thereon using a thermal head; and
- b) a protective overlayer provided over said image-receiving layer, said protective overlayer having machine-readable indicia integrally formed thereon during application of said protective overlayer over said image receiving layer, said machine-readable indicia being substantially transparent but is capable of being machine-readable.
 - 8. Cancelled
- 9. (previously presented) A media according to claim 7 wherein said machine-readable code comprises a bar code.
 - 10. Cancelled
- 11. (previously presented) A media according to claim 2 wherein said machine-readable code comprises a bar code.
 - 12. Cancelled
 - 13. Cancelled